



Benjamin Bates Alexander
1920 – 2012
Inducted 2003

The youngest of ten children, Benjamin Bates Alexander's family moved from Guymon, Oklahoma to Lubbock, Texas when his father went into the retail food business there. He enrolled at Texas Tech University in medicine, but his studies were interrupted when the family asked him to run their grocery store in Eunice, New Mexico. After military service in the Army during World War II, Alexander returned to the family's food business and successfully expanded its market area.

In 1952, he made a major career change when he decided to enter the oil and gas industry. With two partners, he founded DA & S Oil Well Servicing, starting with only two rigs. By the time Alexander retired in 1986, they had grown to become the largest independent well servicing company in the Permian Basin. Along the way, DA & S was one of the first companies to provide benefits to oilfield hands, including insurance, savings plan and retirement accounts, helping to build a stable, experienced and qualified workforce for the region.