

# Lordy, Look Who's 40!

In 1975, oil was approximately \$7.75 per barrel, the average cost of a gallon of gas was 44¢, bell bottoms and platform shoes were all the rage, disco music was beginning to rock the night away and President Gerald Ford was in Midland to celebrate the grand opening of a new museum!

On September 13, 2015 the Permian Basin Petroleum Museum officially celebrates her Big **4-0!** If those walls could talk... they've seen the ups and downs of the last **40** years of an industry that formed the indelible character of the Permian Basin. The Museum has been educating, inspiring and entertaining visitors from the Permian Basin, the state, the nation and around the world for **40** years. You can help us commemorate this momentous occasion by contributing *at least* **\$40** to honor her **40**th year.

All monies will be placed in the Museum's permanent endowment fund ensuring the next **40** years and beyond. The endowment plays a vital part in assisting with the business of operating. Your **40** For **40** gift will make a distinct difference in the Petroleum Museum's ability to continue its mission of offering a memorable and educational experience by sharing the petroleum and energy story and its impact on our lives.

Consider a gift in memory or in honor of someone who has inspired or nurtured a dream for the future. *Please return the enclosed reply card with your tax-deductible contribution in the envelope provided.*

Contact Luanne Thornton at 432-742-7464 or [lthornton@petroleummuseum.org](mailto:lthornton@petroleummuseum.org) if you have any questions.

***Join us as we celebrate 40 years of giving back. Your support today will help us continue to prosper 40 more years and long into the future.***

# THE PETROLEUM MUSEUM

Exploring the Past | DEFINING THE FUTURE



## Where were you in 1975?



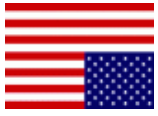
Waiting in line at the gas pump?

Waiting in line to see a movie called *Jaws*?



Waiting to see the President of the

United States of America at the biggest grand opening



Midland has ever seen?

Permian Basin Petroleum Museum, Library & Hall of Fame  
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